



"The Roar of the Lion"

Jennifer Rubé, editor
August 2011

SUMMER PICNIC

Our annual Summer picnic is almost here!

As you know from the last newsletter, the picnic is being held at President Joe's house and there is no charge other than a dish to pass.

Because we don't have to send in payment for this event, it seems as if people have delayed in letting Sister Nancy know if they are coming or not. She has asked me to ask you all to please give her a call and confirm if you are or are not able to attend and what you plan to bring as a dish to pass. If you have not already done so, please call her at 461-1181 and confirm with her so she can make sure her list is accurate and that we are covered for everything that is needed.

You're welcome to bring family members – the more the merrier! Please bring your lawn chairs with you as well as serving utensils for your food contributions.

If a couple of the gentlemen would like to help set up the tents, tables and chairs Saturday morning, please call President Joe at 461-1181 to make plans.

FIND US ONLINE...

Our lodge can be found online! Check out our website at www.sonsofitalyrochester.com or look for us on Facebook by searching for Sons of Italy Rochester NY. You can visit the NY State Grand Lodge website at www.nyosia.org and the National Supreme Lodge at www.osia.org.

COLUMBUS DINNER DANCE

This year's Christopher Columbus Dinner Dance is fast approaching! Our honorees have been chosen and have accepted, letters for the Ad Book have been sent out and we have a wonderful menu this year.

Honorees:

LIFETIME ACHIEVEMENT

Richard Constantino MD

HUMANITARIAN OF THE YEAR

Carolyn Portanova

FAMILY OF THE YEAR

Gary and Fran Passero

This year's dinner will be held on Saturday October 22nd at Midvale Country Club with entertainment by Len Hawley.

AD BOOK

It's that time of year again when we publish our annual ad book to raise funds for our lodge activities.

There is a members' page where you can be listed for \$10 and if you are a past award winner from our lodge there is the Past Honorees Centerfold which raises money for our new Past Honorees Scholarship.

If you would like to take out an ad for your business, a memorial ad for loved ones or a congratulations ad for our honorees please contact Sister Susan at 585-334-6641.



VINCENT LOMBARDI LODGE #2270

71 Cohasset Drive
Rochester, New York 14618



Dear Brothers and Sisters,

August 2011

OFFICERS

President

Joseph A. Rubé, M.D.

First Vice-President

Jennifer Rubé

Recording Secretary

Bonnie Cottone

Corresponding Secretary

Ann Vazzana

Financial Secretary

Susan Berta

Treasurer

Nancy Rubé

Orator

Louis DeCarolis

Mistress of Ceremony

Patricia Galante

Shirley Sculli

Sentinel

Thomas Vazzana

Trustees

Linda Agnello

Salvatore Cutaia

Mary Delman

Joseph Galante

Antonio Palucci

Immediate Past President

Joseph A. Vazzana

Chaplain

Ann Vazzana

District VIII State Trustee

Joseph Berta

Bene Emeritus

Louis Giambra

Chaplain Emeritus

Sister Carole Proia

Lodge Deputy

Anthony Idoni

As we move into the month of August we become more aware of how busy we all are with family and social activities. I, now into my seventh month of retirement, wonder where I ever found time to participate in the many activities and still remain focused on my medical practice. I've talked with many of you in the past few months and admire you all for balancing the social life with your everyday work load – yes even the retired are maintaining a work load.

I can't give everyone involved in the recent Festa Italiana enough thanks for making it work as smoothly as it did and most of all to Sister Jen for making it possible. Sales were better than ever and the Lodge will reap the rewards. All the volunteer workers contributed to its success and for the first time we actually had more workers than were needed. The IACC and Festa benefitted as many were able to spend more time visiting all the other concessions. Our thanks also to the IACC for once again putting together a better program than the year before - and their food court was oh so good – especially the tripe and rum baba. Our location was good and we were able to hear music throughout the day. It was very nice to hear a mixture of Italian with English songs. All who participated can be very proud of this Italian culture.

In about two weeks we will be hosting our annual picnic at our home. This year I hope you will agree that it is a very special occasion as I, as Lodge President, am honoring all of you, our members for all you have done to support me, but more so the Lodge. New membership is up. Your fundraising efforts have been very successful. Your participation in each of our events has been excellent, and I sense an increase in pride in our heritage, with a more outward expression of pride in our local Lodge's value in our own lives as well as the community.

In addition to honoring each and every member, I will pay special tribute to Brother Lou Giambra, who was honored with the title of BENE EMERITUS, an honor bestowed to a very special few signifying the highest honor given to a member of OSIA. Also, a special honor will be given to Brother Joe Berta, our current State Trustee for District 8. Brother Joe has Chaired our own Scholarship Awards Committee as long as I have been a member and was President of our Lodge for three years before having to give up that position to become State Trustee. I accepted the nomination to complete his second year of his second term as President and have valued his input and advice through these years. And, lest I forget, (again), I would never have been able to succeed without the support of my family, all members of our great Lodge. Finally, Jon Seiger and the ALL Stars, who played for us in the parade – sings like Louis Armstrong – will play for us at the Picnic 4-5 PM. A reminder that parking is an issue in our neighborhood so it would be best to car pool as much as possible.

NEXT PAGE>>>>>>>

Visit our website at www.sonsofitalyrochester.com

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I encourage our members to support the fund raising efforts of the Italian Civic League (of which our Lodge is a member), a pasta dinner for Sam Shortino who has been hospitalized for the last 8 months (Sunday, August 14th noon to 5 PM at the Diplomat – tickets available for a \$15 donation) AND raising \$\$\$ for Stella Gagliana, a nine month old child with a very rare blood disorder requiring frequent hospitalizations and support to help defray the very high medical expenses.

I want to express how very proud, privileged, and pleased I, and all of us should feel in having initiated into our Lodge for the first time in our history, a full family - the SISTOs –Gene, Deborah and their 2 sons Joshua and Matthew. Overall it has been a good year for our Lodge in gaining new members.

In closing, as always, our thoughts and prayers go out to those who have lost a family member or friend who has been ill, and especially to the men and women in the armed forces.

Fraternally yours,

President Joe

MEMBERS IN THE NEWS

- Congratulations to our own **President Joe Rubé** who is being honored this year as the Italian Civic League's *Lifetime Achievement* Award recipient. This award will be given at the Columbus Day Luncheon on Monday October 10th at the Diplomat Banquet Center. All lodge members, friends and family are invited to attend. You can reserve tables for your group or buy your tickets individually. Ticket price is \$20. Please contact President Joe (461-1181) or Sister Jennifer (381-5540) for tickets.
- We spotted **Brother Tony Strati** on the news this week with his company Star Travel. He was interviewed on the topic of tour bus safety.

EVENT IDEAS

We have had repeated inquiries about two past events that proved to be very popular with our members, their families and friends.

Regional Dinner at Cibi: Sister Rosita is thinking about doing another regional dinner for us. Last May's Sicilian Dinner proved to be a big hit with those members that attended and many have asked if we're going to do another. Rosita has mentioned doing a dinner from Calabria. Stay tuned for details in future newsletters.

Valentine's Dinner: Many of our members asked why we didn't do another Valentine's Dinner last year. With the March Installation Brunch it was just too much to plan during a short period of time. If members are interested we will look into doing another Valentine's Dinner this year in late January or early February. If you would be interested in working on that event, please contact Sister Jennifer

FESTA ITALIANA 2011

Dear Members,

Grazie! This year's festival was a huge success for several reasons. Not only did we have three great days of sales and raise a lot of money for lodge activities, but for the first time we had more people volunteer to work than we actually needed. Many of our members signed up for more than one day of work and we actually got to tell them we were covered. We especially wanted to make sure that our older members were not out in the intense heat for too long. I will never turn down someone that wants to help with the festival and I think all worked out well.

Once again our hot sellers of the festival were baby bibs! A close second would be the aprons with funny Italian sayings on them. For the first time this year we experimented with selling baby t-shirts that said things like I LOVE MY NONNA or I LOVE MY NONNO and they were also a hit. We sold lots of keychains and again this year I was surprised at how many people wanted Italian and Sicilian flags to fly at their homes. We sold a number of both over the weekend and I think it's great that people want to show the pride they feel in being Italian Americans.

I greatly appreciate everyone that ventured out into the oppressive heat to help us and I hope that you all enjoyed yourselves. We had a great time with our volunteers as well as our members and their families who came to hang out with us during the festival. Our friends at the IACC provided us with great food, great music and lots of fun. Unfortunately, by Sunday afternoon the heat had gotten to me and President Joe sent me home, so thank you to Sisters Marisa, Nancy, Rosita, Elizabeth, and everyone else that was there to help him tear down and pack the cars.

After doing this for the past four or five years, I think we have a pretty good idea of what is working well and what improvements can be made, so my plan for next year is to form a committee and set up a schedule where we have someone there all the time who can handle money and enough people there who can open up and close up the tent. That way I don't have to be there for every minute of the festival and members can share the responsibilities. You all have done a great job and I'm sure we will be able to work together to streamline our festival project. I have to say a huge thank you to the crew that helped us close up each night – you guys were awesome! Thanks to Brother Lou DeCarolis and his problem solving, the close up process was much easier and nobody had to go looking for duct tape.

I wish to thank Brother Ed Maruggi for the donation a number of each of his books, including his fourth book that was hot off the printing press. Profits from these books have been donated to the lodge.

I'd also like to congratulate our brothers and sisters in the two Geneva lodges for the success they had with their 33rd Annual Italian Festival which was the same weekend as ours. Our District VIII lodges seem to be doing quite well.

Thank You Everyone,
Jennifer

FESTA ITALIANA 2011 AT THE IACC



VINCENT LOMBARDI LODGE

AUGUST BIRTHDAYS

Happy Birthday to all our August babies!

08/11 Joseph Vazzana
08/11 Thomas Vazzana
08/12 Linda Agnello
08/12 Jerry Griffo
08/13 Louis Giambra
08/14 Frank Affronti
08/22 Ross Battaglia
08/24 Tom Meleca
08/28 Lillian Siracuse
08/31 Joe Rubé



REFRESHMENTS

We are looking for volunteers to bring refreshments to our General Assembly meetings. You're welcome to partner up with another member if you want to.

Ideas: cake, cupcakes, brownies, cookies, fresh cut up fruit, sheet pizza or anything else you wish to bring.

If you'd like to bring refreshments to the next meeting, please give Sister Ann Vazzana a call at 224-8907. Thank you to all our volunteers as this is one more thing that keeps expenses down for the lodge.

MEMBER DIRECTORY UPDATES

Please add the following to your 2011 Membership Directory. Keep in mind that this list is only for member use and not for any other purpose.

Marie Muscato Foxton
220 Willow Creek Lane
Rochester, New York 14622
585-266-5401

Eugene, Deborah,
Joshua & Matthew Sisto
195 Whittier Road
Rochester, New York 14624
585-217-2669

Mary Joyce D'Aurizio
400 Imperial Circle
Rochester NY 14617
585-342-4136

LODGE APPAREL

We have golf/polo shirts and hats with the Golden Lion/Sons of Italy logo on them. If you would like shirts or ball caps please call Jennifer at 381-5540 or email jennajlr@aol.com.

Shirt colors are: Navy, white, purple, pale pink, green, wine in sizes S – 4X. Each has the Golden Lion Logo embroidered on the chest.

Sizes S – XL = \$35 each
Sizes 2XL – 4XL = \$40 each

Cap colors are: Black, purple, coral, spruce green, Caribbean blue, seafoam green, and white. Each is \$20 and includes the Golden Lion Logo embroidered on the front.

Lodge members receive 20% off of these prices so think about Christmas, birthdays, etc!

VINCENT LOMBARDI LODGE NEWS!

DUES, DUES, DUES

It is that time of year again when our annual dues are due!! An invoice has been mailed to each member.

Please make your checks payable to **Vincent Lombardi Lodge #2270 Inc.** and mail your dues to Susan Berta, Financial Secretary at 10 Debran Drive Henrietta New York 14467.

Once your dues are received we will mail your new membership card along with the next newsletter mailing.

If for some reason you are unable to renew your membership this year, please call Sister Susan and let her know so that we do not continue to send you invoices for the next several months.

If you have any questions Sister Susan may be reached at 585-334-6641. Thank you for your prompt attention to this matter.

BEREAVEMENT FORM UPDATES

A new bereavement form has been included along with the dues notice mailed to each member and we ask that you complete the form and return it to Sister Susan Berta at your earliest opportunity.

We updated this information last in 2008 and there may have been changes in your life in the past three years which would necessitate changes on your form. Please be sure to fill in your date of birth as it is important to the computing of the amount of the benefit that will be paid to your beneficiaries. If you wish to leave the money in the lodge fund then please write that on your form and return the form to us as well so that we will have your wishes in writing.

Please mail the completed form (even if you do not have any changes to make) back to Susan Berta Financial Secretary at 10 Debran Drive, Henrietta, NY 14467.

Thank you for your prompt attention to this matter.

\$100 RAFFLE

- 1st Prize: \$20,000
- 2nd Prize: \$ 5,000
- 3rd Prize: \$ 2,000
- 4th Prize: \$ 1,000
- 5th Prize: \$ 500

Call President Joe at 461-1181 if you and your friends want tickets or if you want to purchase one together.

Drawing is Oct 1st.

OCTOBER

PLENARY SESSION

GENEVA LODGE

More Details Next
Month

NOVEMBER

TURKEY RAFFLE DINNER

ST CECELIA's

More Details Next
Month

VINCENT LOMBARDI LODGE

COMMUNITY CALENDAR

- **August 4th, 2011** – 7:00PM – OSIA BOARD MEETING: Casa Italiana (info: 585-461-1181)
- **August 11th, 2011** – ***NO MEETING**
- **August 13th, 2011** – 3:00PM - OSIA Lodge Picnic at the Rubé's (info: 585-461-1181)
- **October 10th** – Columbus Day Luncheon (more info to follow)
- **October 22nd, 2011** – 6:30PM - Christopher Columbus Dinner Dance at Midvale Country Club (more info to follow)
- **November 16th** – 11th Annual Turkey Raffle Dinner (more info to follow)
- **December (Date TBA)** – Lodge Christmas Party (more info to follow)

SUNSHINE CORNER

If you know of any lodge members who are ill or could use cheering up, please let Corresponding Secretary, Sister Ann Vazzana know at 224-8907.

NEW MEMBERS

We are always looking for new members to bring into our lodge. Think about family, friends and co-workers who might enjoy joining our group and promoting our Italian heritage.

ASSEMBLY MEETINGS

The next general assembly meeting will be held on Thursday September 8th, 2011 at Casa Italiana on the Nazareth College Campus. This meeting is handicapped accessible.

FUNDRAISERS

Many of you have asked me for more information about these two fundraising efforts.

Thank you to all the members who have been bringing us empty ink and toner cartridges. Each one gives us credit towards future printing at Staples and because of these donations many of our newsletters have printed at little or no cost this year. This is a huge savings for the lodge and enables us to put that money towards other expenses and events.

Thank you also for all the bottle caps from Coke Products (including Disani water and all other Coke items). Right now we almost have enough points to redeem for an 8 GIG mp3 player (iPod) and I'm working towards restaurant gift cards. Whatever items the caps end up being redeemed for will be given to Sister Jen Gugino for the Turkey Raffle Dinner in November. Some of you have said you don't buy your soft drinks in bottles but rather in cans. You can still save the rewards codes which are found on the inside of the cardboard 12 pack boxes. I believe the cardboard codes are worth 10 points each so they will add up rather quickly.

You can bring these empty cartridges or rewards codes to any of our meetings or to the summer picnic. For the codes, you can email them to me or feel free to call me and give me the codes over the phone.

Thanks, Jennifer